

**CITY OF NEW HAVEN
TOURISM COMMITTEE
REGULAR MEETING
Monday, February 23rd, 2026**

4:00 p.m.

Location: New Haven Public Works Facility, 205 Industrial Drive, New Haven MO 63068

AGENDA

- 1. Call to Order**
- 2. Roll Call**
- 3. Approval of Minutes**
 - a. November 24th 2025, pages 1-2
- 4. Old Business**
 - a. Finalize Wayfinding Signage
- 5. New Business**
 - a. Budget account revenue and expenses, 3-4
 - b. Bird City Missouri Designation, 5-20
- 6. Adjourn**

The City of New Haven is working to comply with the American with Disabilities Act mandates. Individuals who require accommodation to attend a meeting should contact City Hall (573-500-2530) at least twenty-four hours in advance.

11/24/2025 Tourism Commission

Attendance:

Chairwoman Tara Steffens, Vice Chairman Lance Stroehker, Treasurer Meg Lang, Board member Trish Reay, New Board member Terri Bell

Kyle Quick, Alderperson Liaison, Sarah Skeen City Administrator

- TS Called meeting to order. Minutes were emailed from last meeting which was mostly Presentation for State/Training
- SS sent out a treasurer report from General Ledger. It was noted we should keep internal notes of expenditures and suggested expenditures since there was not clear notes on how that expenditures show up in general ledger and shows us a better detail of what spent
- Discussion on B&Bs/Bed's in town and noted there is not many in city limits, so the current income is limited.
 - Noted a new one opening in town on High Street
 - Discussion on Enforcement of tax collection & Penalty if not followed. SS working on those items
 - Discussion on potential to help market/expand beds in town
- Updated Signs. It was voted that the 100 signs should better reflect locations for tourists and be simplified from current ones and all say the same thing. Signs will be approved via email after clarification of quote from Ziglin
 - Motion that once art was approved via email, Commission sends letter with recommendations and quotes to Board. ML Motion. TR 2nds. Unanimously Passed
 - TS will mockup the art & arrow locations per sign based on the following words
 - Downtown
 - Boat Ramp/Camping
 - City Park (2 Arrows)
 - Shopping (2 Arrows)
 - Discussion about other signs in town and locations not well marked for visitors. Public Restrooms, Parking at new lots downtown and lack of other 100 signs all noted. SS was going to check with the lion's club about some of the signs for upcoming projects
- Discussion on Social Media & City Transparency/Communication

- There is not a lot of social media happening for 'New Haven' as an entire. Discover New Haven is our group on Facebook that can and should be sending out City updates. Discussion regarding how to get info to the people – because it seems several options aren't working.
 - ML volunteered to push info out, it was noted it was announcements and not customer service
 - Campaign for City meetings & Packets to be shared. Noted the cities standing meetings.
 - Noted several other social items that could and should be shared via Discover New Haven – just hard to get people to send in
- Next quarter's insert was shown. Noted a small group of people are hosting most 'things' in New Haven and we should work with other groups to expand and plan.
- No Meeting in Dec due to holidays. Next meeting will be Jan 26th at 4pm
 - Agenda Items will be Plein Air Event to honor Heinrich, Holiday Event, Use Tax Promotion needs, MO Art Week
 - Every member task with bringing 'the next project' to aid tourism.
- ML Motioned to Adjourn. LS 2nd. Unanimously approved.

Account No	Date	Amount			
01-03-3027			Jul 1,622.11 112%		
TOURISM TAXES			Aug 1,622.11 96%		
01 GENERAL			Sep 1,622.11 96%		
03 REVENUES			Oct 3,039.49 80%		
3027 UNDEFINED BREAK			Nov 3,039.49 80%		
301 TAXES	Budget	7,200.00	Dec 3,039.49 80%		
	Received YTD	4,280.13	Jan 3,536.36 56%		
	Uncollected YTD	2,919.87	Feb 4,280.13 68%		
	Available	2,919.87	Mar 4,280.13 68%		
9/26	Budget	Balance	Difference	Pct	Apr
MTD				%	May
YTD	7,200.00	4,280.13	2,919.87	59%	Jun
2025	7,200.00	6,746.05	453.95	94%	YrEnd 2,658.12
2024	2,000.00	762.38	1,237.62	38%	LYear 5,877.85
2023		11,788.56			

Date	Per	Jrnl	Received From/Reference	Additional Reference	Receipt #	Amount
6/30/25	12	26	GL6200 CLOSING JE #10	REC TOURISM TX JUN REC JULY		1622.01-
2/01/26	8	26	RM6401 ZIA NEW HAVEN	4TH QUARTER OCT-DEC 2025	147586	230.77
2/01/26	8	26	RM6401 PINCKNEY BEND B&B	FIRST QUARTER JAN-MAR 2026	147585	513.00
1/29/26	7	26	RM6384 CEBTRAL HOTEL PROPERTIES	OCT-DEC 2025 FOURTH QUARTER	147552	496.87
10/31/25	4	26	RM5734 PINCKNEY BEND B&B	3RD QUARTER 449 VINE ST	144124	530.50
10/27/25	4	26	RM5687 CENTRAL HOTEL PROPERTIES	LODGING TAX	144002	720.14
10/14/25	4	26	RM5591 ZIA NEW HAVEN	LODGING TAX 3RD QUARTER 2025	143285	166.74
7/31/25	1	26	RM5006 TRINITY HILL BED AND BREAKFAST	Q2 2025 - 28253566	140576	320.04
7/24/25	1	26	RM4945 CENTRAL HOTEL PROP LLC	APRIL-JUNE 2025	140421	545.44
7/24/25	1	26	RM4945 ZIA	APRIL-JUNE 2025	140420	143.38
7/18/25	1	26	RM4903 PINCKNEY BEND BLB	LODGING TAX APRIL - JUNE	140258	613.25
6/30/25	12	25	GL6200 CLOSING JE #10	REC TOURISM TX JUN REC JULY		1622.01
6/30/24	12	25	GL4919 CLOSING JE #14	JUN TOURISM TX REC JUL-AUG		1582.89-
5/15/25	11	25	RM4367 Zia New Haven	Q1 2025 Lodging Tax	137239	88.20
4/29/25	10	25	RM4245 Central Hotel Properties LLC	Jan - Mar 2025	136855	195.59
4/29/25	10	25	RM4245 Trinity Hill Bed & Breakfast	Jan - Mar 2025	136853	285.91
4/22/25	10	25	RM4185 PINCKNEY BEND B&B	TOURISM TAX	136679	298.50
1/29/25	7	25	RM3570 Central Hotel Properties LLC	Oct - Dec 2024	133315	689.23
1/21/25	7	25	RM3515 Pinckney Bend B&B	4th Qtr 2024	133113	549.00
1/17/25	7	25	RM3503 Zia New Haven	Lodging Tax Oct-Dec 2024	133037	316.30
1/13/25	7	25	RM3454 Trinity Hill Bed & Breakfast	2024 Fees & Penalties	132446	791.99
10/30/24	4	25	RM2982 Central Hotel Properties LLC	3rd Qtr	129929	722.32
10/30/24	4	25	RM2982 VACATION ON VINE	3rd Qtr	129909	338.69
10/23/24	4	25	RM2926 PINCKNEY BEND BED & BREAKFAST	3RD QTR 2024	129777	562.50
10/23/24	4	25	RM2926 ZIA GALLERY	3RD QTR 2024	129776	324.93
8/22/24	2	25	RM2503 Zia Gallery	NSF Check #1344	127496	233.57
8/06/24	2	25	RM2372 Zia New Haven	Tourism Tax - 2nd quarter	126619	233.57
8/06/24	2	25	GL4630 Zia Gallery	NSF CHECKS		233.57-
7/24/24	1	25	RM2276 Pinckney Bend Bed & Breakfast	Tourism Tax 2nd Quarter	126393	519.75
7/24/24	1	25	RM2276 Central Hotel Properties LLC	Tourism Tax	126388	625.95
7/16/24	1	25	RM2209 Vacation on Vine	Tourism Tax - 2nd quarter	125777	203.62
6/30/24	12	24	GL4919 CLOSING JE #14	JUN TOURISM TX REC JUL-AUG		1582.89
5/03/24	11	24	RM1702 Zia New Haven	Lodging Tax - First qtr 2024	122972	108.94
4/23/24	10	24	RM1628 Pinckney Bend B and B	First Quarter 2024	122744	244.25
4/23/24	10	24	RM1628 Central Hotel Properties	First Quarter 2024	122743	280.15

3

01-03-3027	TOURISM TAXES			
4/23/24 10 24 RM1628 Vacation on Vine	First Quarter 2024	122742	129.04	
		TOTAL:	11788.56	

Want to be a Bird City? Here's how!



Bird City Missouri is part of the Bird City Network – uniting Bird City Programs across the hemisphere to help communities improve habitats, reduce threats to birds, engage people in bird conservation, and promote sustainability.

Getting your community designated as a Bird City Missouri is great for birds and people!

Visit us online: <https://birdcity.org/missouri>

Introduction

Many communities are doing invaluable work to preserve biodiversity and make their landscapes healthier for people and wildlife. Achieving designation as a Bird City allows you to be recognized for your actions, receive guidance about conservation issues and solutions, and learn from and engage with a broader network of communities who share your interests and goals.

There are 5 steps to being part of Bird City Missouri:

1. Review the requirements and action list
2. Contact us when you are ready to get started
3. Form your team
4. Complete your application and create your webpage
5. Promote and continue your work

Step 1: Review the requirements and action list

To become a Bird City, a community fulfills specific actions for initial designation and continues their participation through regular renewals. Visit our website's [Apply / Renew page](#) for details of the application and renewal process.

- The top of the page is an overview of requirements, fees, and deadlines
- Scroll down on that page to View our Action List which you work from to complete your application
- Review the list and think about what projects are already taking place in your community
- Download the list if needed to work from and share
- Start a document to capture your research, ideas, and notes

Step 2: Ready to go? Contact us!

If you think you'd like to work towards applying for Bird City designation, Contact Us using the form on the website. Make sure you select Bird City Missouri from the drop-down recipient list. We will be happy to get you started on the next steps.



Step 3: Form your team

The team you work with in your community is an important part of your Bird City experience. These are the people who work together to complete bird-friendly actions, submit the application and renewals, and tell your community's Bird City story through your events and your website page.

To help you think broadly about possible contributors and assemble a diverse team, download our [Dream Team Worksheet](#) and see what ideas it sparks. **Connect with at least one or a few others to get started.**

Step 4: Complete your application & set up your webpage

We will set you up as a User to Login to the back office of the website – this is where you will manage your webpage and complete your initial application and periodic renewals.

Application: From your back office, your team will complete the initial application, including a narrative description of each of your completed actions. Where appropriate, you may also include documentation and images that support the narrative. Once approved, your achievements and images will be published to your webpage. Payment instructions are included on our [Apply / Renew page](#).

Webpage: Your community will have its own webpage and easy-to-use tools to keep it up-to-date. Visit our [existing communities](#) (soon) for examples. There are 5 parts to your community webpage:

1. *Home page header* – include your community logo and a general welcome / introduction here
2. *About Us tile(s)* – here you can tell your Bird City story in text, links, and images. You can update your content as often as you wish. We will share ideas!
3. *Achievements* – this information comes from your application – see above
4. *Events* – include any bird related events here to keep people connected and engaged
5. *Tourism* – this section can be used to promote birding destinations and businesses that support your Bird City conservation and engagement efforts

Step 5: Promote & continue your work

An important aspect of your bird-friendly work is that it is on-going. As you continue working together with your community team and partners, learn more from other communities in the Network, and delve into new ideas to implement locally, the benefits for birds and people grow!

Renewal: To maintain your designation, we'll ask you to update your application online as follows:

- Every year, review and update all your action narratives and supporting documentation (files and images), and submit your renewal fee

Promote your work by sharing your stories and images on your webpage and in your application.

Thank you for your hard work and dedication to making your community healthier for birds and people!

Bird City Missouri

Part of the Bird City Network

How to apply for designation

All applications and renewals must be submitted ONLINE.

Contact us to set up an account.

Earning Bird City designation requires actions to be taken to benefit your community's environment for its residents and wildlife. Actions are in four categories: Habitat, Addressing Threats to Birds, Education and Engagement, and Sustainability. Review application steps, designation requirements, and the action list below.

BIRD CITY MISSOURI APPLICATION STEPS:

1. Review requirements and Full Action List below.
2. Cities, towns, counties, campuses can all apply for Bird City Missouri status
3. If Bird City is an option for your community, you'll need to, assemble a local team – this is a collaborative group that works together to coordinate actions in your community and complete your application. Use this [Dream Team Worksheet](#) as a guide.
4. Complete the Intent to Apply form and submit to birdfriendlycommunities@mrbo.org.
5. We'll then invite you to login to manage your online application!

REQUIREMENTS

OVERVIEW: BIRD CITY Missouri designation requires a total of 10 actions (6 required + 4 additional)

REQUIRED ACTIONS for all communities. [See Full Action List here.](#)

Category 1 (Habitat)

- (1) Action 1.1.2 (Bird City Missouri Team)
- (1) Action in Category 1.3 (Promote Native Plants)
- (1) Any Additional Action

Category 2 (Threats)

- (1) Action in Category 2.2 (Address collisions with glass)
- (1) Action in Category 2.3 (Address light pollution)
- (1) Any Additional Action

Category 3 (Education & Engagement)

- (1) Action 3.1.1 (World Migratory Bird Day event)
- (1) Action 3.7.1 (Bird City Missouri Resolution)
- (1) Any Additional Action

Category 4 (Sustainability)

- (1) At least 1 action

Note: at least 1 action taken wholly or in large part by the municipality itself.

Your application will be completed online and consists of:

- **Documentation:** Where possible, electronically document actions by uploading appropriate photos (max 10/appear online) or document (max 1/ do not appear online). Examples include photos, event flyers, brochures, ordinances, web links, etc.
- **Narrative(s):** Describe each action your community has completed. Use full sentences and explain your documentation. Once approved, your narratives are published on your community's webpage, so please write them clearly and concisely.

FEES

If you sign up for Bird City Missouri designation before 2026 we will waive the \$200 application fee!

New Applicants	Renewals
Submission: Rolling	Submission: Annual
Review: On-going	Review: On-going
Fee: Become a designated Bird City before 2026 to get the \$200 application fee waived!	Fee: \$200

1. Habitat

1.1. Promote best management of community habitat

1.1.1 – Community has created (or adopted) and implements a local or regional land use or habitat master plan focused on creating, protecting, managing natural areas and connecting corridors (e.g. Smart Growth plans or similar) or can otherwise document that current community planning seeks to provide additional bird habitat.

1.1.2 – Communities will maintain an active role in the Bird City program by forming a local team that will support the management of participation. This will include the management of applications and the renewal processes. (MANDATORY)

Please update & upload your Team List (internal only / not shared)

1.1.3 – Show that local leadership organizations take an active role in the planning process for protecting and enlarging favorable bird habitat. Examples include Chambers of Commerce, conservation organizations, sustainability, or environmental quality boards.

1.1.4 – Demonstrate recognition or certification for management related to key ecosystems (e.g. forest & prairie), practices (e.g. sustainability) or species groups (e.g. Urban Bird Treaty, Bee City for pollinators, Tree City for trees).

(1 point for action, not per program) For more resources: Urban Bird Treaty, Bee City, Tree City

1.2. Create and protect habitat

1.2.1 – Document a recent project that created or restored bird habitat and/ or increased habitat connections in your community.

1.2.2 – Create and maintain a public demonstration garden including Missouri native plants to benefit birds, wildlife, and ecosystems. Select a highly visible location, consider signage and / or messaging about the space / process, plan for maintenance and monitoring.

1.2.3 – Show that your community maximizes the value of right-of-way space (e.g., boulevards, power lines, pipelines, etc.) by planting them with native plants representative of the local ecosystem.

1.2.4 – Show that a significant number of community properties have replaced/used Missouri native plants in the landscaping.

1.2.5 – Provide evidence that existing bird habitat has legal protection (e.g., official designation of natural areas, conservation easements, ordinances, fee title acquisition etc.). Consider improving existing regulations to improve native habitat protections.

1 . 3 . Promote native plants

1.3.1 – Support the establishment of natural lawns and native landscaping by offering training (e.g. presentations, workshops, workdays) on native planting for birds, pollinators, water quality.

1.3.2 – Develop and adopt a list of locally appropriate native plant species recommended / required for all new landscaping (business and residential developments, publicly owned or managed properties).

1.3.3 – Document an ongoing community priority to incorporate appropriate native plant species in public and/or large-scale private landscaping and/or restore a significant area of locally appropriate habitat. Justify how effort is appropriate to community.

1.3.4 – Attach a copy of a local ordinance demonstrating that your community has revised or adopted to promote/encourage natural/native landscaping practices.

1 . 4 . Control invasive plants

1.4.1 – Show that your community offers educational outreach to property owners about invasive plant species and their control (e.g. presentations and workshops).

1.4.2 – Show that your community works on public lands to control invasive species that have significant negative impacts on bird habitat.

1 . 5 . Provide nesting habitat

1.5.1 – Develop a nest box monitoring program and submit data to NestWatch.

NestWatch

1.5.2 – Implement policies to restrict disturbance during nesting season (specify dates if applicable). Examples include mowing, trimming, nest area exclusion zones.

1.5.3 – Develop policies that leave dead trees standing whenever possible.

1 . 6 . Support focal species

1.6.1 – Document the establishment of a program to promote the conservation of a focal species in your area through research, management techniques, and/or public education.

1.7. Ensure clean water in natural waterways

1.7.1 – Reduce sources of water pollution through identification and mitigation of run-off and/or points sources, and promote regulation to control these outputs.

1.7.2 – Reduce sources of water pollution through clean-up events and brand audits once per year to identify sources of pollution and improve habitat.

1.7.3 – Implement wetland and/or shoreline restorations or installations to mitigate flooding and erosion while promoting native plant communities.

2. Threats to Birds

2.1. Address disturbance by harmful species

2.1.1 – Describe your communities educational programs about the danger of free-roaming cats and the benefits of keeping cats indoors. May include actively publicizing "Cats Indoors" and/or Catio programs through presentations, online materials, partnerships with veterinary clinics, animal adoption services or similar.

2.1.2 – Document a program that effectively reduces the number of free-roaming cats in your community (TNR – trap, neuter, release/return programs do not qualify).

2.1.3 – Limit disturbance of birds from humans and/or pets in natural areas by enforcing leash laws, exclusion zones and pet waste disposal rules, especially during certain seasons (breeding, stopover).

2.1.4 – Prohibit free-roaming cats in your community by enacting and enforcing an ordinance that requires cats be kept indoors, on a leash, or in an enclosure.

2.1.5 – Prohibit Trap, Neuter and Release (TNR) programs for feral or free roaming cats. Do not actively subsidize or condone outdoor cat colonies, and prohibit the formation, feeding, and support of outdoor cat colonies.

2.2. Address collisions with glass

2.2.1 – Demonstrate that your community provides information to property owners and/or community members (e.g., presentation, online links, brochures) on how to protect birds from collisions with glass through a variety of window treatment options (e.g., dot patterns, zen curtains, decals).

2.2.2 – Show your community has assessed multiple municipal/commercial buildings for bird-glass collision mortalities. Develop a plan to fix problem areas based on the data collected.

2.2.3 – Demonstrate on-going efforts to reduce window collisions at building(s) within your community by enacting a collision monitoring program to help reduce collisions at municipal and commercial buildings.

2.2.4 – Develop comprehensive ordinances for addressing bird safety in the design, construction, and operation of municipal and private buildings in the community.

2 . 3 . Address light pollution

2.3.1 – Provide information about the impact of light pollution and how residents and businesses can reduce artificial light at night.

2.3.2 – Inventory all municipal lighting (building, facility, street) for Dark Sky compliance, develop a plan including timeline and priority actions.

2.3.3 – Document your community's strategy to reduce light pollution and encourage broad participation, particularly during migratory seasons.

2.3.4 – Document that your community has outdoor lighting regulation(s) to reduce the impacts of light pollution such as requiring Dark Sky compliant bulbs and fixtures for all or certain buildings and requiring operational approaches such as following established "Lights Out" protocols, especially during migration.

2 . 4 . Address direct human-related threats

2.4.1 – Identify critical habitats and flyways for prioritizing bird-friendly infrastructure siting (e.g. solar, power, communications, wind, transportation including roads and bridges).

2.4.2 – Communities will implement signage to educate on responsible fishing practices and provide recycling bins for fishing line and other trash at designed fishing areas.

2.4.3 – Regulate siting, construction, and operations of infrastructure (e.g. solar, power, communications, wind, transportation including roads and bridges) to reduce risk to birds.

2 . 5 . Address the threat of pesticides and other toxins

2.5.1 – Show that your municipality practices Integrated Pest Management or comparable, using natural pest control and the best available science to minimize pesticide and herbicide use.

3 . Education & Engagement

3 . 1 . Celebrate World Migratory Bird Day

3.1.1 – Host a World Migratory Bird Day (WMBD) event annually to celebrate birds in your community and to raise awareness of migratory birds, threats to their populations, and ways you can help to protect them. Your WMBD may be an education program, an educational bird walk, and/or a festival. It should incorporate the current or prior conservation themes. In your narrative, include 1) the date, timing, and 2) description of the event and 3) detail how you incorporated the WMBD theme. 4) Please register your event and include a link to your event on the WMBD map in your narrative. Timing and scope of event TBD locally. (MANDATORY)

Find theme materials and register your event at <https://www.migratorybirdday.org/>

3 . 2 . Increase awareness of birds and their habitats

3.2.1 – Educate the community about bird-friendly communities, the actions that the community has taken/is taking, and actions that can be taken at home. Examples of actions include window treatments, planting native habitats, turning lights off, and staying aware of the ongoing decline of bird populations.

3.2.2 – Show that your community actively raises awareness of your community's bird assets. Examples include placing a nest camera, offering bird watching field trips, promoting Important Bird Areas (IBAs), birding hotspots, birding trails and phenomena (e.g. raptor, waterfowl or songbird migration, congregating) in your area and/or creating a significant educational resource on your community's bird life.

3.2.3 – Create and distribute regular bird and bird conservation related content for online and news media on your municipalities official webpage (newsletters, blog posts, press releases, social media posts).

3.2.4 – Demonstrate that your community promotes birding by enhancing amenities at one or more birding locations. Examples include: facilitating early / off hours, access to restricted areas, improved signage, enhancing amenities (trails, blinds, observation towers, boardwalks, decks), improving security.

3 . 3 . Educate and engage all ages

3.3.1 – Document an on-going bird and conservation related programs appropriate for children, youth and families in your community.

3.3.2 – Sponsor or facilitate training for educators in the Missouri Department of Conservation's Discover Nature Schools Program/Curriculum.

3 . 4 . Ensure access to nature

3.4.1 – Show that your community focuses on increasing access to natural areas, birding resources, engagement with environmental experts, and environmental education with communities from a wide variety of backgrounds and perspectives.

For more resources: [Trust for Public Land Parkscore](#), [American Forests Tree Equity Score](#), [US Gov Climate & Economic Justice Screening Tool](#)

3.4.2 – Work with traditionally underserved parts of your communities to increase access to natural areas, environmental education, birding resources, birding and conservation activities.

3 . 5 . Involve the community in conservation and stewardship

3.5.1 – Communities will designate a community bird "mascot". Options should include local birds of significance to the community and will be decided by a public vote.

3.5.2 – Document your communities schools, garden clubs or other organizations involvement in bird and habitat conservation activities or projects.

3.5.3 – Research Important Bird Areas (IBAs) or similar special habitats or bird resources in your community and encourage stewardship activities to protect them. Examples include bird and/or habitat monitoring, restoration, invasive species removal, advocacy. May include formation of a dedicated stewardship group.

3 . 6 . Promote scientific research and monitoring

3.6.1 – Demonstrate that your community is represented in at least one official community science bird-monitoring program (e.g. Christmas Bird Count, Great Backyard Bird Count, Swift Night Out, Audubon Climate Watch, D-Bird, Globe at Night, NestWatch, FeederWatch, Hummingbirds at Home, the Big Sit, Marsh Monitoring, Global Bird Rescue or other actively coordinated community science project).

For more resources check out: [Christmas Bird Count](#), [Great Backyard Bird Count](#), [Swift Night Out](#), [Audubon Climate Watch](#), [D-Bird](#), [Globe at Night](#), [NestWatch](#), [FeederWatch](#), [Hummingbirds at Home](#), [The Big Sit](#), [Marsh Monitoring](#), [Global Bird Rescue](#)

3.6.2 – Participate in regular / systematic research and monitoring (bird, nest, habitat, environmental, ecological) over time, collecting and sharing data through publicly accessible database(s). Use data to assess habitat and inform management as possible. Monitoring may be in conjunction with regular park programming, in cooperation with partners, academic institutions, and/or as part of established monitoring protocols.

3 . 7 . Mobilize support / funding for community bird conservation

3.7.1 – Attach a copy of an officially-enacted resolution supporting your community's designation as a Bird City with initial application and every three years after. With each renewal thereafter, pass a proclamation indicating continued municipal support for Bird City efforts. (MANDATORY)

4 . Sustainability

4 . 1 . Educate residents about climate impacts and renewable energy

4.1.1 – Describe your community's efforts to educate residents about climate change, effects on birds / biodiversity, and solutions. Specifically, incorporate education about what shade-grown coffee is, how it affects the bird populations, and its ecological benefits.

4 . 2 . Reduce energy use and carbon emissions

4.2.1 – Communities will create and maintain green spaces that prioritize native plantings to mitigate the urban heat island effect.

4.2.2 – Demonstrate that your community participates in a community solar program or that a municipal building receives a significant percentage of its electricity from renewable energy.

4 . 3 . Promote sustainable infrastructure and practices

4.3.1 – Communities will establish or improve means of alternative transportation to decrease carbon emissions from vehicles (e.g. hike and bike trails, ride share programs, bike lanes).

4.3.2 - Communities will implement new water refill stations in at least 3 public buildings (schools, city hall, library, museums, etc.). Communities may also document water refill stations if they have been previously installed in a public building with a goal of 5 public buildings having a water refill station.



WORKSHEET: Dream Teams Missouri

The first step in working towards getting your community designated as a Bird City is the interest, curiosity, and desire to work together to create healthier communities for birds and people.

The next step is pulling together a team reflecting the unique fabric of your location. In the natural world, diversity is critical to a healthy ecosystem. The same goes for Bird City teams! Diversity of thought, perspective, and experience will help us make sustainable change.

Complete this worksheet as an aid in thinking about how to bring together a diverse group of potential partners to work together towards getting your community designated as a Bird City.

This worksheet can be used to think about the groups and individuals that might want to be part of your Bird City effort. Expand each response area as needed. See table at end for partner ideas to consider in your area.

Summarize your community demographics (races, ethnicities, socio-economic breakdowns, languages)
Who are the original stewards of the lands where you live and work? How can you include or invite them to join in?
What are the relevant conservation issues (as closely related to birds as possible) in your area?
ID active stakeholders (community groups, NGO & governmental orgs) already working in your area, within & outside conservation.
Birding tourism can be a mobilizing force – do you have tourism groups, Chamber of Commerce or similar?
Who else should be involved? Do you have any other thoughts or questions to ponder?
Consider exploring your area using tools such as Trust for Public Land Parkscore , American Forests Tree Equity Score , and US Gov Climate & Economic Justice Screening tool – do these tools reveal any inequities that might be addressed through Bird City activities?

IDEAS: Partner individuals & groups

Potential Partners differ depending on your unique community. Consider casting as broad a net as possible for individuals and groups who share your vision and might be doing similar or synergistic work.

Get to know your area by looking into if and how various groups are working there. Even if you start with a small group of one or a few partners, revisit this list over time to make more connections and bring more collaborators together.

Potential Partners to consider	Notes
State Department of Natural Resources / Wildlife or similar (especially non-game, communications, engagement, and/or education staff)	
US Fish and Wildlife Service – what region are you in? Who are the staff leads? Migratory birds team staff?	
Other Federal offices (Forest, Geological Survey, EPA)	
Bird related groups / clubs – ornithologist unions, bird conservation initiatives, Audubon Council or similar	
Audubon offices, centers & chapters in your area	
The Nature Conservancy office and their chapters	
Migratory Bird Joint Ventures for your area	
Regionally focused nonprofits / councils / similar	
Bird related festivals / events – org committees / leads	
World Migratory Bird Day strongholds / activities / events	
Colleges and Universities (systems may have multiple campuses, land, buildings, students, clubs)	
Zoos and Aquaria (have land, buildings, on which to act and often do a lot of education)	
AZA (Association of Zoos & Aquariums) has the Songbird SAFE (Saving Animals from Extinction) initiative - actively working on a breadth of bird-friendly actions - LINK opens a popup – on popup, open the plan, see partner lists for active facilities in your area.	
Churches and other religious campuses (as with universities and zoos, etc. have grounds, people, sustainability initiatives)	

Corporate and / or other large campuses	
Schools and school districts and their governing bodies – how are these properties united and managed?	
Wild Ones – national native plant org with chapters	
Sustainability programs (See Sustainable States Network or similar programs or communities in your place)	
USFWS Urban Bird Treaty Cities	
Bee City communities	
Tree City communities	
Biophilic Cities	
Chambers of Commerce / Tourism (state and/or local)	
League of Cities / city networks / similar	
Municipal Leadership – state and / or certainly local teams (parks staff, sustainability teams, resource managers)	
Mayors and their networks	
Nature Centers or their networks	
Education organizations (formal and informal)	
Nature Groups / advocates	
Locally City Councils / country / town boards – these are usually citizens – stats show a good percentage that love birds!	
Personal networks – share and find leads (Loads of people love birds! Individual champions can be powerful)	

Intent to Apply: Missouri



Thank you for your interest in Bird City Missouri!

Once you have [reviewed the requirements](#) and begun to assemble your Bird City team, please complete and return this form to birdfriendlycommunities@mrbo.org so we can get you set up online to apply.

Date:	
Community name:	

*These fields are required.

Point of Contact: Every community needs one! This role can be changed to another user in the future!	
*Full Name:	
Affiliation:	
*Email:	
Phone:	

Your team: Every community needs one! For now, list the individuals and groups you've discussed Bird City with and who may be willing to help with actions and reporting. *On your application and renewal, you will be asked to update this information.* To help you think broadly about possible contributors and assemble a diverse team, download our [Dream Team Worksheet](#) and see what ideas it sparks. **Connect with at least one or a few others to get started.**

*Full Name 1:		Affiliation:	
*Email:		Phone:	
*Full Name 2:		Affiliation:	
*Email:		Phone:	
*Full Name 3:		Affiliation:	
*Email:		Phone:	
*Full Name 4:		Affiliation:	
*Email:		Phone:	
*Full Name 5:		Affiliation:	
*Email:		Phone:	
*Full Name 6:		Affiliation:	
*Email:		Phone:	
*Full Name 7:		Affiliation:	
*Email:		Phone:	

Your inspiration: If you'd like, please share your inspiration for applying to be a Bird City. What excites you about this designation? What do you hope to accomplish in your community as a result?